

THE SUPER BOWL

more than just a game



AGENDA



WHAT IS THE SUPERBOWL?
not just a sporting event!

WHO, WHEN, WHERE?
competing teams, host city, date

HALF-TIME SHOW
Bad Bunny's political statement

CONCLUSION

WHAT IS THE SUPER BOWL?



How it works:

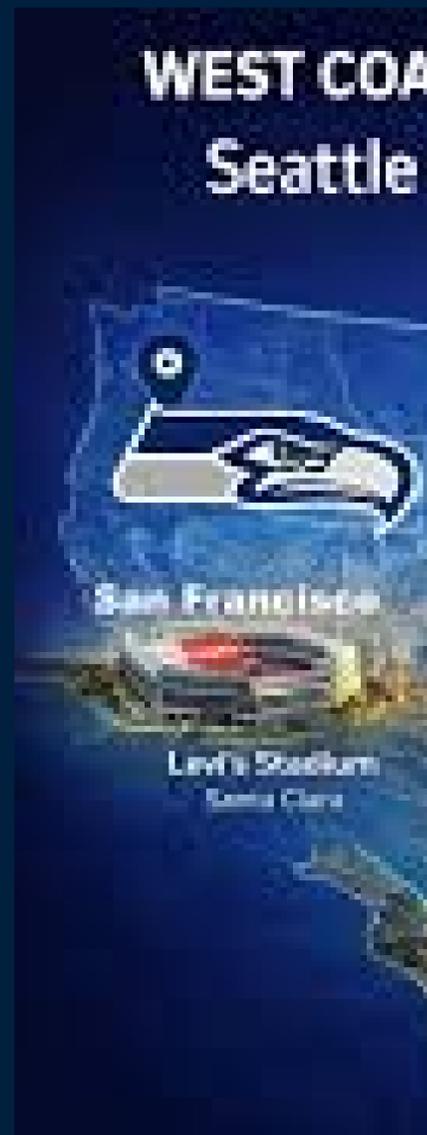
- 32 teams make up the National Football League (NFL)
- Super Bowl is the final championship game of American Football

Schedule:

- 3-4 hours total broadcast time
- 15 minute half-time show
- ~1 hour of commercials

[Game Highlights](#)

WHO, WHEN, AND WHERE?



**THE SEATTLE SEAHAWKS HAVE
WON SUPER BOWL LX,
DEFEATING THE NEW ENGLAND
PATRIOTS 29-13**



- 2nd Sunday of February
- A different city hosts the game every year - 2026 San Francisco
- Seattle Seahawks vs. New England Patriots

How many people watch the Super Bowl?

125 million+ Americans

^ the most watched event in the U.S.!

OUTSIDE THE SUPER BOWL STADIUM...

WHAT IS I.C.E.?

- ICE = Immigration and Customs Enforcement
- Formed in 2003 post 9/11
- Typically only at borders, but recently deployed by Trump in major cities like Minneapolis, NYC, and LA
- Detained children, separated families, and killed 2 U.S. citizens triggering nationwide protests →





BAD BUNNY'S HALF-TIME SHOW



What kinds of props and settings do you notice in the performance?

What surprised you?

What was the final message?

WHAT IS PUERTO RICO?

BRIEF HISTORY OF P.R.

- Spanish control 1493
- U.S. acquires the island following 1898 Spanish American War victory
- 1917 Puerto Ricans receive U.S. citizenship, but cannot vote in national elections
- Today: controversial territory pushing for independence



OTHER U.S. TERRITORIES

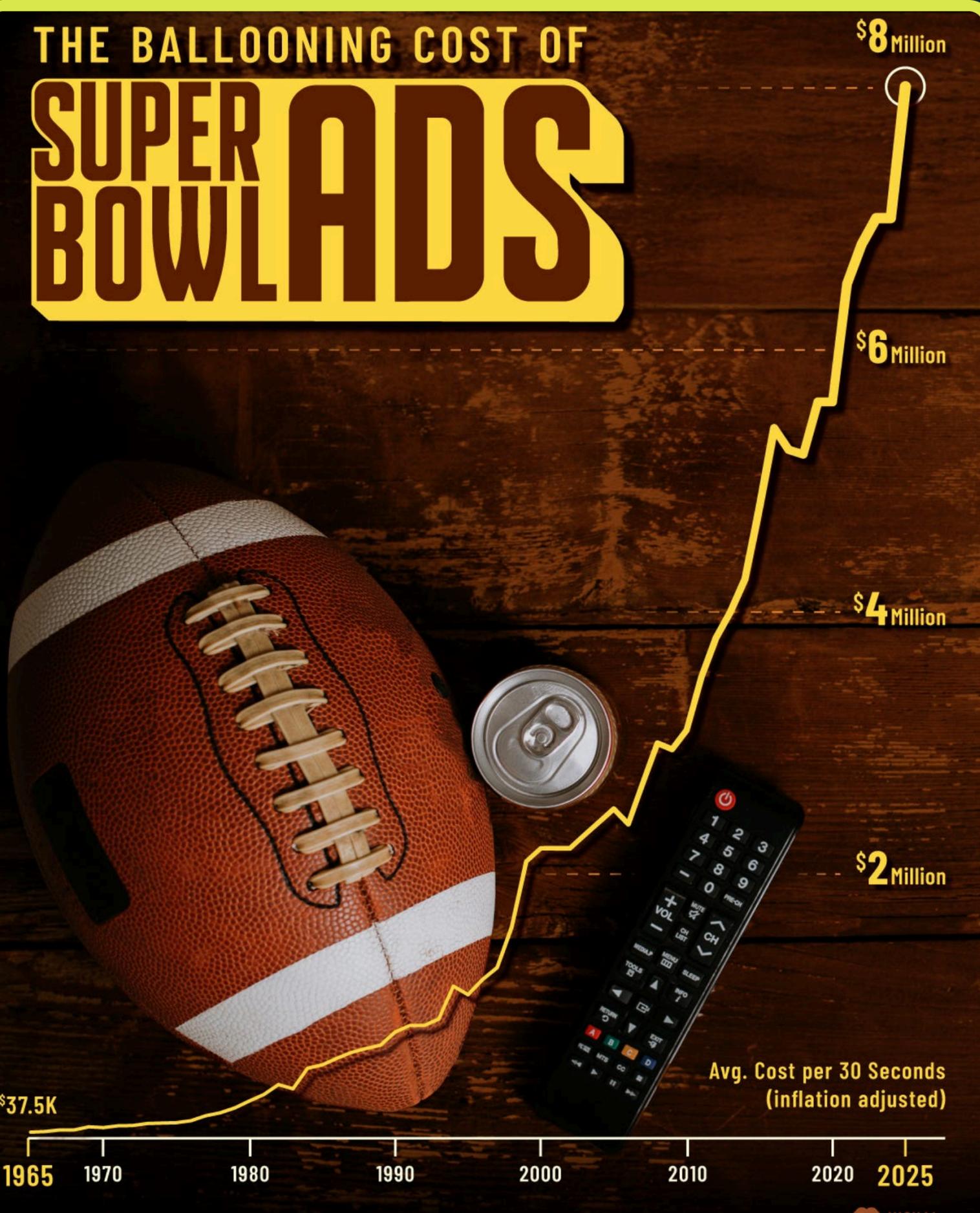
What territories or enclaves does Spain have?

WHAT ARE THE US TERRITORIES?



THE BALLOONING COST OF

SUPER BOWL ADS



HOW MUCH DOES A 30-SECOND SUPER BOWL AD COST?

Remember 125 million Americans are watching!

\$8 million USD

Skittles commercial

SPORTS AS A CAREER



SPORTS MEDICINE

What is ICE?



MEDIA AND BROADCASTING

[anti-ICE protests](#)

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