

Choose the correct word or phrase for each blank.

The Super Bowl is the final game of the American football season in which the two best teams of the National Football League (NFL) play (1) _____ each other. The football season starts in August. Each team has 16 games in the regular season. Then the best teams (2) _____ in a series of playoffs (3) _____ finally leads to the last game of the season, the Super Bowl. Today, the Super Bowl takes (4) _____ on the first Sunday in February. It (5) _____ the most-watched TV broadcast in recent history with over a hundred million people in the USA watching it. (6) _____ so many people watch the Super Bowl it has become the most expensive time for (7) _____. Many companies produce their best commercials for this event and want to get on TV when almost half of America is watching. (8) _____, many famous pop singers and (9) _____ want to perform before the game and during half time. The Super Bowl is marked with Roman numerals instead of years. For example, Super Bowl XXV was the 25th Super Bowl game in the (10) _____ of the series, which started in 1967. The game (11) _____ in a city that is selected a few years (12) _____. New Orleans, Miami and Los Angeles have become (13) _____ hosts of the game. No team has ever played in their home stadium. In most cases Super Bowl games are given to cities with warmer climates and higher than (14) _____ temperatures.

1	for	between	against	towards
2	contest	rival	match	compete
3	which	where	who	whose
4	event	space	part	place
5	was	was being	has been	had been
6	Because	Despite	While	When
7	announcing	advertising	buying	marketing
8	In addition	Nevertheless	In spite of	Although
9	figures	characters	popularity	celebrities
10	story	history	past	times
11	will hold	was held	is held	has held
12	in advance	in the future	ahead	afterwards
13	everyday	usual	often	frequent
14	average	typical	standard	common

KEY

The Super Bowl is the final game of the American football season in which the two best teams of the National Football League (NFL) play (1) **against** each other. The football season starts in August. Each team has 16 games in the regular season. Then the best teams (2) **compete** in a series of playoffs (3) **which** finally leads to the last game of the season, the Super Bowl.

Today, the Super Bowl takes (4) **place** on the first Sunday in February. It (5) **has been** the most-watched TV broadcast in recent history with over a hundred million people in the USA watching it.

(6) **Because** so many people watch the Super Bowl it has become the most expensive time for (7) **advertising**. Many companies produce their best commercials for this event and want to get on TV when almost half of America is watching. (8) **In addition**, many famous pop singers and (9) **celebrities** want to perform before the game and during half time.

The Super Bowl is marked with Roman numerals instead of years. For example, Super Bowl XXV was the 25th Super Bowl game in the (10) **history** of the series, which started in 1967.

The game (11) **is held** in a city that is selected a few years (12) **in advance**. New Orleans, Miami and Los Angeles have become (13) **frequent** hosts of the game. No team has ever played in their home stadium. In most cases Super Bowl games are given to cities with warmer climates and higher than (14) **average** temperatures.